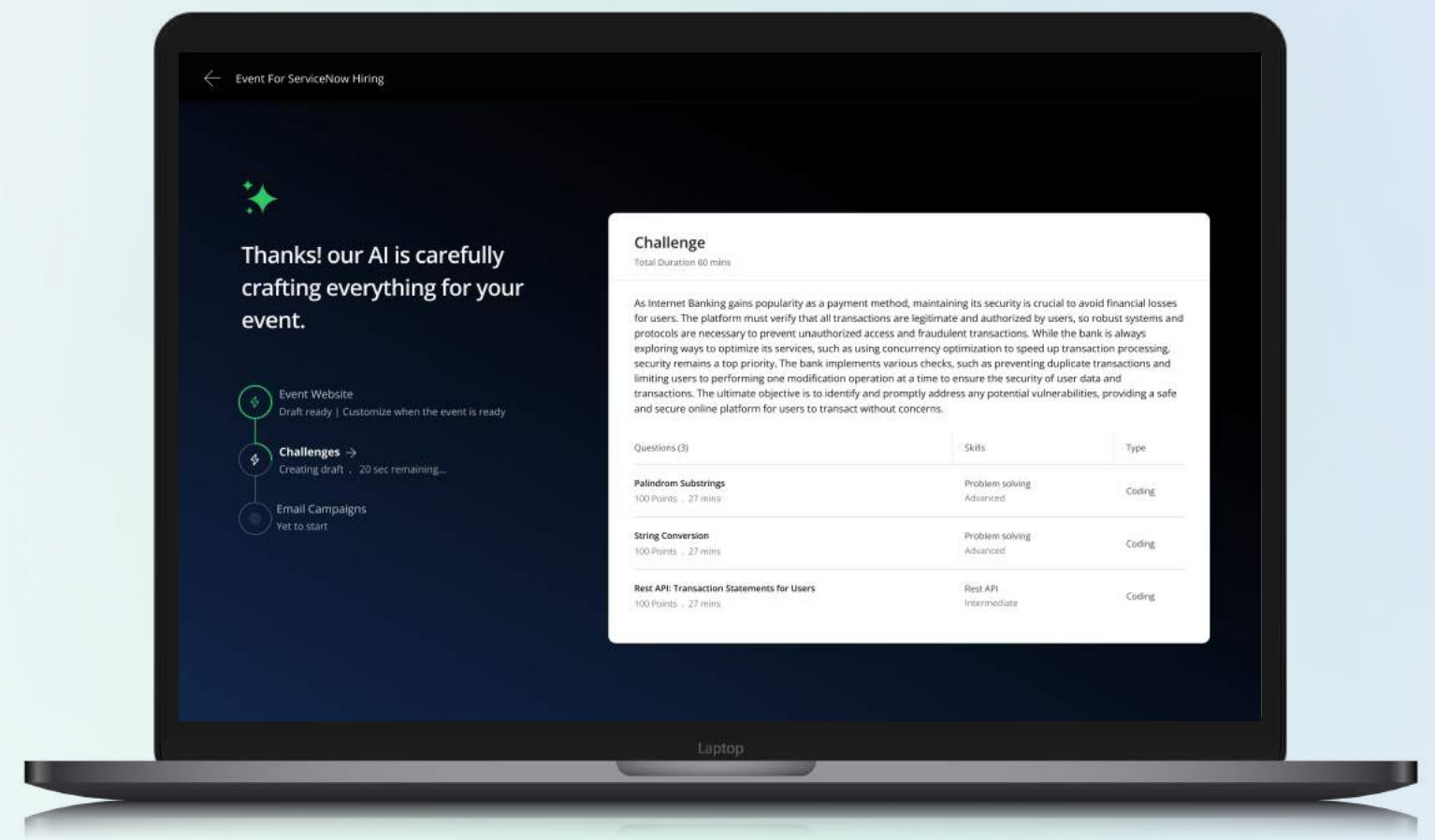


# Engage

## Showcase your tech brand

Build a tech talent brand that attracts developers and tells your organizations unique story. Engage is your AI-powered talent branding solution.



## Bring your tech brand to life

Attracting and engaging developers in a crowded talent market is challenging. HackerRank knows developers and we know what gets their attention. Engage is your secret weapon to elevate your tech brand and attract top developers.

## What can you do with Engage?

### Host branded challenges & hackathons

Launch turn-key coding challenge events and hackathons with AI-built microsites to help drive registrations, promote your tech brand and attract developers.

### Show what you're made of

Design real-world coding challenges that mirror the work developers are doing at your company.

### Build relationships with more developers

Deliver an engaging experience and drive more qualified candidates into your CRM and recruiting pipeline. HackerRank can leverage our reach with a developer community of 22+ million.

### Boost your tech brand

Tell your story to more developers and promote your tech brand with a turn-key solution.

*When companies invest in their talent brand, they see 50% more qualified applicants and employees are 40% less likely to leave.*

*Source: LinkedIn*

## What sets Engage Apart?

### Industry-Leading Assessment Expertise

We understand developer skills like nobody's business. Leverage our comprehensive library of questions and projects mapped directly to 200 skills and 77 roles.

### Real-World Challenges

No more golf balls filling airplanes. Engage gives developers first-hand experience with the type of problems they will be solving at your company.

### Developer-First, Always

As the platform built for developers, by developers, HackerRank intrinsically understands how to deliver stellar candidate experiences.

### Turn-Key Setup and Delivery

For a digital novice or a tech wizard, Engage offers intuitive AI-powered setup for your event and campaigns with no coding required.

*"Everyone wants to showcase the work that they're doing. Job descriptions don't do enough justice to what developers will be working on or what they'll be exposed to."*

**Vivek Ravisankar**  
CEO | Co-Founder  
HackerRank